

# **BUSINESS NETWORKING**

HTT Professionalization	TBD	TBD	TBD	HYT 319	93188	TBD

STUDENT HANDBOOK





#### **WELCOME!**

Welcome to Business Networking

# **Prince Georges Community College Mission Statement**

Prince George's Community College transforms students' lives. The college exists to educate, train, and serve our diverse populations through accessible, affordable, and rigorous learning experiences.

# **Business Networking Objective**

This course will introduce learner to effective steps, techniques, and tools for successful business networking.

#### HOW TO USE THIS STUDENT GUIDE

The student guide provides students with an outline of the Business Networking course description, objectives, and logistics.

All electronic copies of all three documents are posted in the "Syllabus & Schedule" area of the Blackboard course site for this course.

Throughout this course, you should have easy access to the Student Guide, Course Syllabus and Course Schedule documents.

The Table of Contents below provides links to all of the pertinent information found in this document.

Let's get started!



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# **SECTION 1: COURSE INFORMATION**

### **Course Description**

A 4-hour informational and interactive course with in-class experiential practice sessions to guide student in establishing a business networking foundation for professional and personal growth and achievement

# **Required Technology Accounts**

To be successful in this course, students must have access to the following technology accounts:

- o Blackboard Account
- Owl Mail Email Account

# **Prerequisites**

The prerequisites for this course are: Career Transition Courses

# **Course Meeting Schedule**

This 1-day 4-hour course will meet on the PGCC Largo campus on. The class **meeting times and room location for this course can be found on the Course Syllabus** document found in the Syllabus & Schedule area of the Blackboard course site.

#### **Course Length**

This course meets for 4-hour 1-day session.

The course consists of:

Lecture: 50%

Laboratory: 50% experiential review and practice sessions

#### **Course Contact Hours**

The total number of contact hours for this course is: 4-hours

## **Course Structure**

This course is designed to provide a hybrid experience, during an in-class blend of lecture and experiential activities.

- Interactive lecture
- Experiential review and practice sessions





Technology Requirements – No technology required for class.

# **SECTION 2: COURSE OBJECTIVES**

By the end of this course, students who successfully complete classroom and online activities will be able to:

- 1. Write Personal Vision
- 2. Dress to Connect
- 3. Identify Communication Style
- 4. Create & Practice Self Introduction
- 5. Define Networking (Why)
- 6. Identify Your Network Contacts
- 7. Develop Personal Networking Plan & Write personal strategic planning strategies and action steps that meet their vision goals and objectives
- 8. Understand Networking types and techniques
- 9. Practice business networking scenarios to engage in a Business Networking Process that benefits the job seeking efforts
- 10. Summary of what lessons learned

#### SECTION 3: COURSE SCHEDULE—N/A

The detailed Course Schedule can be found in the Syllabus & Schedule area of Blackboard.

Instructions to access Course Schedule in Blackboard:

- 1. Go to Blackboard course site for this course (http://pgcconline.blackboard.com)
- 2. Click on "Syllabus & Schedule" navigation button
- 3. Click on Course Schedule document link

#### **SECTION 4: COURSE MODULES**

Module #	Module Name	Course Objective(s) Covered	# Hours
1	Building a Foundation for Success	1, 2, 3	4
2	Networking to Build Business Connection	4, 5, 6, 7, 8	4



This learning process is designed to be interactive and experiential; enabling the learner to dress, and practice business-networking techniques and receive immediate feedback.

#### SECTION 5: ASSIGNMENT DESCRIPTIONS AND RUBRICS

### **Course Assignment Descriptions**

This is a Just-In-Time experiential and interactive process where learner will participate in classroom activities that can be immediately used at end of session.

Assignment Submission Instructions – N/A

# **SECTION 6: COURSE POLICIES**

# **Grading Policy**

The detailed Grading Policy can be found on the Course Syllabus in Blackboard.

Instructions to access Course Syllabus in Blackboard:

- 1. Go to Blackboard course site for this course (http://pgcconline.blackboard.com)
- 2. Click on "Syllabus & Schedule" navigation button
- 3. Click on Course Syllabus document link

**Attendance Policy** 

N/A

**Late Work Policy** 

N/A

**Participation Policy** 

N/A

**Extra Credit Policy** 

N/A



# **Plagiarism Policy**

At Prince George's Community College, cheating is the act of obtaining or attempting to obtain credit for academic work through the use of any dishonest, deceptive, or fraudulent means.

Plagiarism is a form of cheating. At Prince George's Community College, plagiarism is the use of distinctive ideas or works belonging to another person without providing adequate acknowledgement of that person's contribution.

Source: PGCC Student Handbook

#### **SECTION 7: COURSE TECHNOLOGY SETUP**

Below are instructions to setup and access the technology tools used in this course.

# Owl Mail (http://mail.students.pgcc.edu)

Owl Mail is the college's student email system. Your instructor will use Owl Mail To be successful in this course, you should check your Owl Mail account regularly.

To activate your Owl Mail account, follow the directions at <a href="http://live.pgcc.edu/">http://live.pgcc.edu/</a>.

If you already have an active Owl Mail account, you may access your Owl Mail account at <a href="http://mail.students.pgcc.edu">http://mail.students.pgcc.edu</a>.

# Blackboard (http://pgcconline.blackboard.com)

Blackboard is a web based program that serves as the college's online classroom. In this course, you will use Blackboard to access the eModules.

Instructions to login to Blackboard:

# **TestOut** (<a href="http://www.testout.com">http://www.testout.com</a>)

TestOut is N/A

To setup your TestOut account, N/A



# **NetLabs** (http://add url here)

NetLabs is N/A

To setup your NetLab account, N/A

# **SECTION 8: TECHNOLOGY QUICKLINKS**

Below are url links to the technology tools used in this course:

Owl Mail http://mail.students.pgcc.edu Blackboard http://pgcconline.blackboard.com

http://www.testout.com **TestOut** NetLabs http://add url here

# **SECTION 9: STUDENT SUPPORT**

# **ITEP Program Support**

#### **Technical Support**

For technical support in this course, contact the Help Desk at 301-546-0637, Bladen Hall, Room 106.

#### **Disability Support Services**

Students requesting academic accommodations are required to contact the College's Disability Support Services Office (B-124) or call (301) 546-0838 (voice) or (301) 546-0122 (TTY) to establish eligibility for services and accommodations. Students with documented disabilities should discuss the matter privately with their instructors at the beginning of the semester and provide a copy of the completed Student/Faculty Accommodation Form.