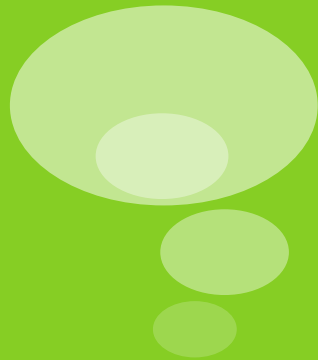


MKT 120 Weekly Instructions

Week 3



June 14 – 20, 2015

Topics:

- Chapter 4
- Chapter 5
- Test 1
- and more...

ACTIVITIES

- 1. Read Chapters 4 and 5** in the printed textbook or in MindTap
 - View the flashcards
 - View the videos
- 2. Prepare for Test 1 (Covers Chapters 1 through 5)** – review
- 3. Continue working on your Final Project** – Go to the Final Project tab in the left navigation of Laulima for guidance and details. *Make certain you understand the due dates for each component draft. In order to receive credit, submit drafts of the project as scheduled.*

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M A R K E T I N G

ASSIGNMENTS

1. MindTap Chapter Quizzes for Chapters 4 and 5 – Link

<http://login.cengagebrain.com/course/MTPPSMFPZOMS> Go to Part 1 → Chapter 4 & Chapter 5

- DUE no later than 11:59 p.m. Sunday, June 21st (50 points each quiz)

2. Test 1 (Covers Chapters 1 through 5) – go to Laulima → Assignments, Tests and Surveys → Test 1

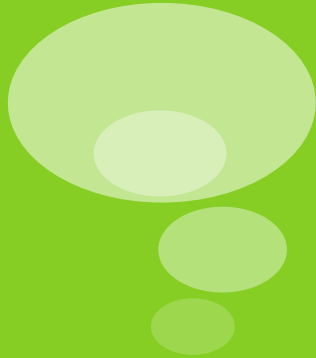
- DUE no later than 11:59 p.m. Sunday June 21st (100 points)

3. Continue Working on your Final Project - Go to the Final Project tab in the left navigation of Laulima for guidance and details. *Make certain you understand the due dates for each component draft. In order to receive credit, submit drafts of the project as scheduled.*

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Questions?



Join me during office hour in Blackboard
Collaborate each Wednesday, 5p – 6p

Link:

<https://sas.illuminate.com/m.jnlp?sid=2009377&password=M.8F9D9702613A9C2F1C71253E671870>

