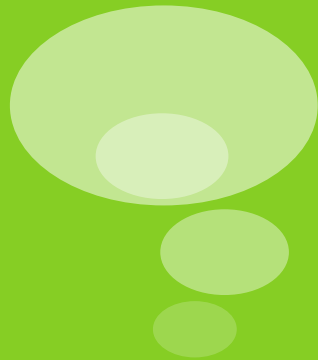


MKT 120 Weekly Instructions

Week 4



Jun 21– 27, 2015

Topics:

- Chapter 6
- Chapter 7
- Chapter 8
- and more...

ACTIVITIES

1. **Read Chapters 6, 7 and 8** in the printed textbook or in MindTap
 - View the flashcards
 - View the videos
2. **Continue working on your Final Project** – Go to the Final Project tab in the left navigation of Laulima for guidance and details. *Make certain you understand the due dates for each component draft. In order to receive credit, submit drafts of the project as scheduled.*

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M A R K E T I N G

ASSIGNMENTS

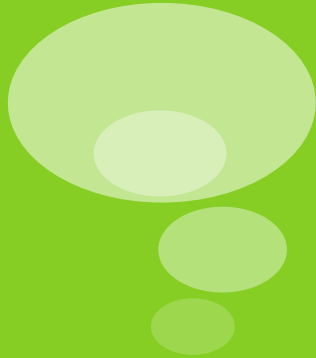
- 1. MindTap Chapter Quizzes for Chapters 6, 7 and 8 – Link**
<http://login.cengagebrain.com/course/MTPPSMFPZOMS> Go to Part 2 → Chapter 6, Chapter 7 & Chapter 8
 - DUE no later than 11:59 p.m. Sunday, June 28th (50 points each quiz)**
- 3. Continue Working on your Final Project** - Go to the Final Project tab in the left navigation of Laulima for guidance and details. *Make certain you understand the due dates for each component draft. In order to receive credit, submit drafts of the project as scheduled.*

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M A R K E T I N G

Questions?



Join me during office hour in Blackboard
Collaborate each Wednesday, 5p – 6p

Link:

<https://sas.illuminate.com/m.jnlp?sid=2009377&password=M.8F9D9702613A9C2F1C71253E671870>

