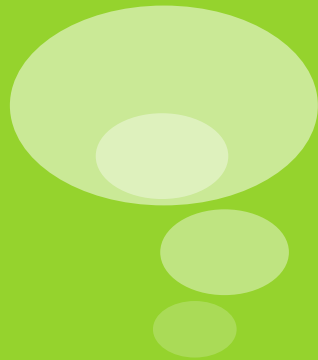


# MKT 120 Weekly Instructions

## Week 5



Jun 28 – Jul 4, 2015

Topics:

- Chapter 9
- Chapter 10
- Chapter 11
- Test 2
- and more...

# ACTIVITIES

- 1. Read Chapters 9, 10 and 11** in the printed textbook or in MindTap
  - View the flashcards
  - View the videos
- 2. Prepare for Test 2 (Covers Chapters 6 through 11) – review**
- 3. Continue working on your Final Project –** Go to the Final Project tab in the left navigation of Laulima for guidance and details. *Make certain you understand the due dates for each component draft. In order to receive credit, submit drafts of the project as scheduled.*

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M A R K E T I N G

# ASSIGNMENTS

- 1. MindTap Chapter Quizzes for Chapters 9, 10 and 11 – Link**  
<http://login.cengagebrain.com/course/MTPPSMFPZOMS> Go to Part 3 → Chapter 9, Chapter 10 & Chapter 11
  - **DUE no later than 11:59 p.m. Sunday, July 5<sup>th</sup> (50 points each quiz)**
- 2. Test 2 (Covers Chapters 6 through 11)– go to Laulima → Assignments, Tests and Surveys → Test 2**
  - **DUE no later than 11:59 p.m. Sunday July 5<sup>th</sup> (100 points)**
- 3. Continue Working on your Final Project** - Go to the Final Project tab in the left navigation of Laulima for guidance and details. *Make certain you understand the due dates for each component draft. In order to receive credit, submit drafts of the project as scheduled.*

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# Questions?



Join me during office hour in Blackboard  
Collaborate each Wednesday, 5p – 6p

Link:

[https://sas.illuminate.com/m.jnlp?  
sid=2009377&password=M.  
8F9D9702613A9C2F1C71253E671870](https://sas.illuminate.com/m.jnlp?sid=2009377&password=M.8F9D9702613A9C2F1C71253E671870)

