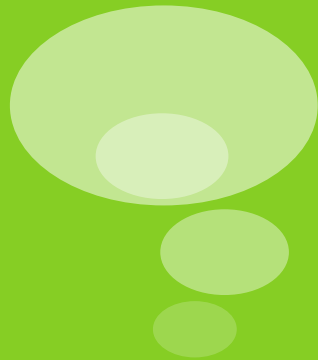


MKT 120 Weekly Instructions

Week 8



July 19 - 24, 2015

Topics:

- Final Project –
Social Media
Marketing Plan

ACTIVITIES

- 1. Continue working on your Final Project** – Go to the Final Project tab in the left navigation of Laulima for guidance and details.

Revise your drafts to complete your final paper for your Social Media Marketing Plan. Make certain that you address my comments and feedback to maximize your score.

Continued on next page...

M A R K E T I N G

ASSIGNMENTS

- 1. Continue Working on your Final Project** - Go to the Final Project tab in the left navigation of Laulima for guidance and details.

Revise your drafts to complete your final paper for your Social Media Marketing Plan. Make certain that you address my comments and feedback to maximize your score.

Submit your final project in Laulima → Assignments → Final Project (worth a maximum of 100 points)

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M A R K E T I N G

Questions?



Join me during office hour in Blackboard
Collaborate each Wednesday, 5p – 6p

Link:

<https://sas.illuminate.com/m.jnlp?sid=2009377&password=M.8F9D9702613A9C2F1C71253E671870>

