

Lesson 5: Distributing Apps

Key Terms and Definitions

Term	Definition
Beta Test	A phase of the app development process where the app is distributed to a wider audience to test the app or possibly to offer a preview of a new version of the app to an audience.
iTunes Connect	Web-based tools that allow app developers to manage their app and submit it for sales in the App Store.
End-User	A person that will use a product, in this case, an app user.
Test Accounts	Used to perform tests on in-App purchases.
Core Data	Provides a visual interface to build the data model.
ACH	Automated Clearing House is used for processing large credit and debit transactions and is an electronic financial transactions network used in the US.
SWIFT	Society for Worldwide Interbank Financial Telecommunication used to send and receive information on financial transactions.
W-9 Form	An IRS form that provided tax payer identification information to any organization that will pay income.
Keychain API	(Keychain Application Programming Interface) is a secure storage provider for passwords, keys, certificates, and notes for users.
SSL	Secure Sockets Layer is a protocol that creates a connection between a server and a client that is secure.
Info.plist	A file used by apps as a place where the system can store and easily access configuration data.
Localization	The process of providing translations of materials into other languages.
SKU Number	A unique identifier which can include letters, numbers, hyphens, periods, and underscores.
EULA	End User License Agreement is a legal agreement between the end-user and the app owner that does not involve Apple.



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