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# Lesson 0: Introduction

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## INTRODUCTION

Welcome to this course - **WordPress: Blogging and Website Design!** This course is divided into a series of lessons. Each lesson is intended to introduce you to one or more objectives. Some objectives take more time or effort to complete; others take less time or effort. But all of the objectives are designed to take you through a systematic process of exploring WordPress.

This is a beginner's course intended for someone who has not previously worked with WordPress. This is critical to understand! If you have previous experience creating blogs or websites with WordPress you do not want to waste your time. There are many valuable training resources available to you that will be a better use of your time for achieving your goals.

You will also not learn everything there is to know about WordPress! You are beginning a hands-on journey that will give you the basic building blocks you need to get started. While a basic WordPress blog or website can be "built in a day", you have only just begun.

[WordPress](#) is a vastly popular tool used by millions of blogging and web professionals to create and manage content on the web.

Unlike the old days when you had to be a programmer to design web content you now have a simple to use yet powerful tool to create everything from a personal blog to a business-grade website.

And yes, WordPress scales up well beyond this. But it is highly recommended that a WordPress designer for a larger business or organization have a technical background equivalent to at least an associate degree in information technology. You want to have a solid understanding of:

- applications software – such as Adobe Creative Suite®
- operating systems – especially Linux system and server administration
- programming – such as HTML, Java, Perl, php
- networking



## A Note about the Lessons:

By learning WordPress you are about to enter the online world in a very different way than you probably have previously experienced. It is very important that you become accustomed to searching for and using resources in this online world. Professionals know that resources exist, know how to find them, and rely on them. What you learn today prepares you for what you need to learn tomorrow.

Throughout the lessons you will be asked to visit many different web sites which are listed under the Required Readings section and are imbedded in the assignments in your Lessons.

And there are supplemental websites listed throughout the Lessons are used to provide additional information and examples which may be optional to review based on your level of interest.

You will be asked to:

- Read a lot of information
- Visit and observe numerous web sites
- Watch video tutorials

One goal is that once you complete this course it will be natural for you to seek out information.

## DEDICATION

This course is dedicated to Peggy, without whose constant support, encouragement, advice, and sacrifice it would not have been possible to create.



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