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# Introduction to Poll Daddy Transcript

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What are they thinking? Knowing what's on your audience's mind can make all the difference for your blog, your business or just for making an important decision. Polldaddy cuts to the chase giving you a set of easy but powerful tools for finding out just that. You got three ways to get the lowdown. Let's say you want to get the measure of your customer's satisfaction put together a polldaddy survey in a space of a couple of minutes with an easy to set up and customize survey builder. Then follow up after every purchase to see how your customers rate what you have delivered. The same goes with finding out what your students think or even your employees.

You can distribute the survey on your website by blog, through facebook, twitter, or even face-to-face using our iPad app. Then sit back and check out the real time reports to see what you are doing right and maybe what you are doing wrong. If you need a little extra time pull your data have it delivered to you by email or even by RSS or maybe you are planning an event doing some market research or just trying to get a better profile of the people reading your blog. With Polldaddy polls you can put easily customized multiple choice polls anywhere that works for you. In a space of a second your audience can give you valuable feedback and also check out what everyone else has to say.

If you are throwing a daily poll on your blog or finding out which dates work for the event that you planning Polldaddy polls take the hassle out of responding but still give you the data you need to get things done. Do you want to make getting feedback on your content even easier throw in some Polldaddy ratings and have your audience give you star or thumbs up or thumbs down star ratings that way you can get an instant glance at what works for them and what doesn't with customized rating styles that suit their surroundings.

The accounts start at free and scale up to meet the hardcore business demands. Polldaddy has you covered when it comes to figuring out what is on your audience's mind. Polldaddy are they thinking what you're thinking?

