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Polls and Surveys Tutorial

This tutorial will show you incorporate polls and surveys on your website. Follow the instructions to complete Assignment 9i: Polls and Surveys.

Using Polls and Surveys

[Polls and surveys](#) can provide a business with great feedback. You are targeting individuals who have chosen to visit your website - so there is something that has already attracted them to your website. But what is it that attracted them?

1. You will be using a **Plugin** from **Polldaddy.com** for your poll/survey instrument.

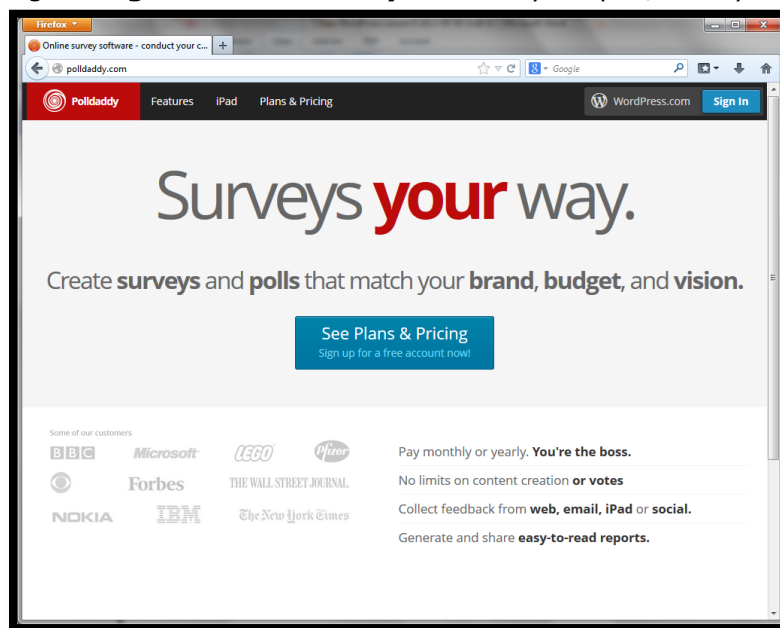


Figure 1 Polldaddy.com: Homepage of the Polldaddy website

Take a few minutes and read their article on the difference between a poll and a survey:

[Difference between a poll and a survey](#)

2. For the hands-on portion of this assignment you are going to do three things:

- Install the **Polldaddy Plugin**
- Sign up for a free **Polldaddy** account
- Create a basic **poll**
- Create a basic **survey**



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3. Start by creating your free account at Polldaddy.com:

<http://polldaddy.com/>

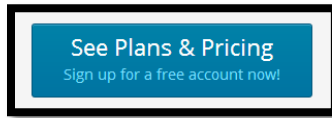


Figure 2 [Polldaddy.com](http://polldaddy.com/): See Plans and Pricing button

<http://polldaddy.com/pricing/>

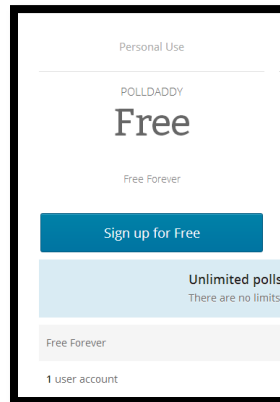


Figure 3 [Polldaddy](http://polldaddy.com/): Sign up for Free button

[Signing up for Polldaddy with WordPress.com](#)

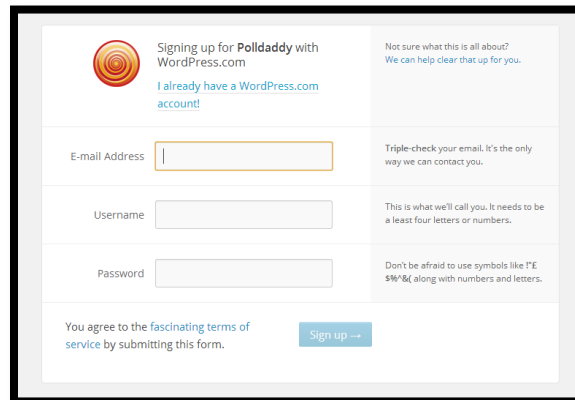


Figure 4 [WordPress](#): Screenshot of sign up for Polldaddy with WordPress.com form

4. Next – install your **Polldaddy Plugin**:

- Download the software – from the **Plugin Directory**



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- Upload the software – to your website
- Activate the **Plugin**

[PollDaddy Polls & Ratings](#)

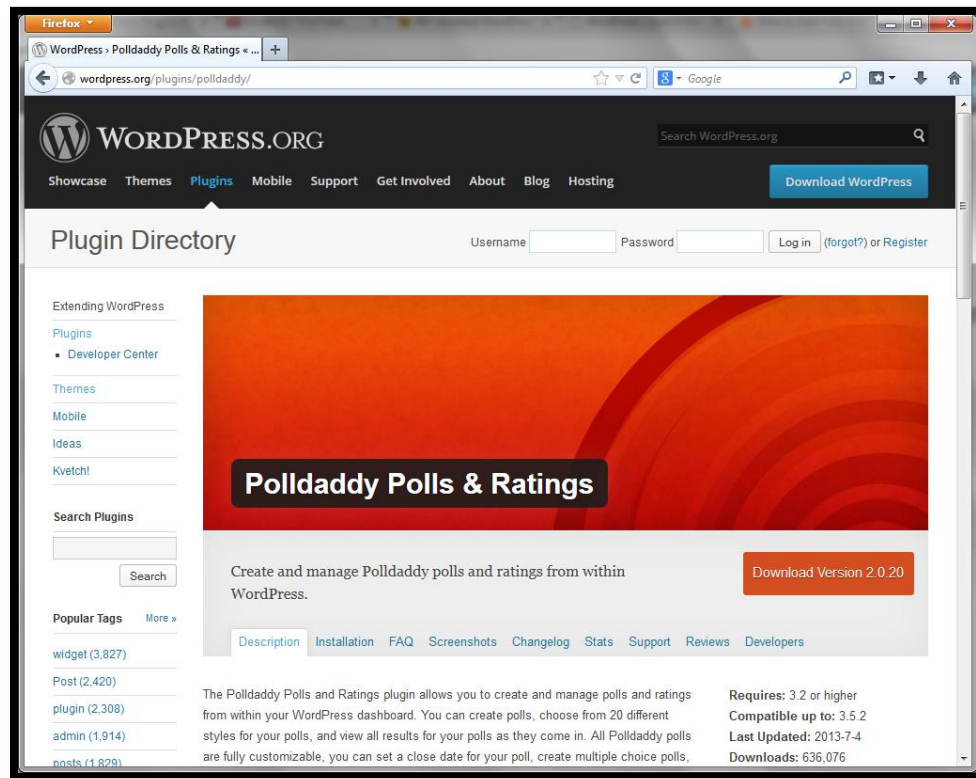


Figure 5 [WordPress.org](#): Plugin Directory page

5. Next, PollDaddy has a series of video tutorials. Use the link below to locate the videos: *Introduction to PollDaddy*, *Create a Poll*, and *Create a Survey*. (Note: Please see the Learning Sequence section of the lesson for transcripts for the videos listed.)

[PollDaddy Video Tutorials](#)



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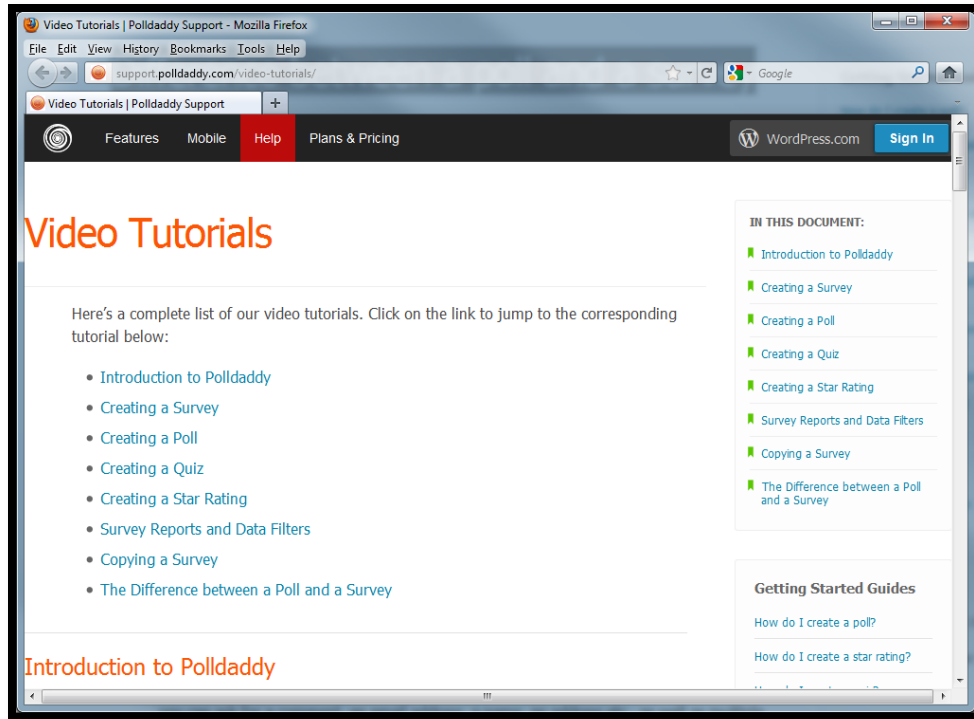


Figure 6 [PollDaddy](https://support.polladdy.com/video-tutorials/) website: Video Tutorials page

6. For this assignment you will:

- Follow the instructions given in the video tutorials: *Introduction to PollDaddy*, *Create a Poll*, and *Create a Survey*.
- Create a basic poll for your website
- Create a basic survey for you website

7. Once your poll and survey are created, open each as a visitor to your site. Take a screen print of your **Poll** and a screen print of your **Survey**.

Turn in:

- A screen print of your **Poll**.
- A screen print of your **Survey**.

