The National Information, Security & Geospatial Technologies Consortium

Polls and Surveys Tutorial

This tutorial will show you incorporate polls and surveys on your website. Follow the instructions to complete Assignment 9i: Polls and Surveys.

Using Polls and Surveys

Polls and surveys can provide a business with great feedback. You are targeting individuals who have chosen to visit your website - so there is something that has already attracted them to your website. But what is it that attracted them?

1. You will be using a **Plugin** from **Polldaddy.com** for your poll/survey instrument.
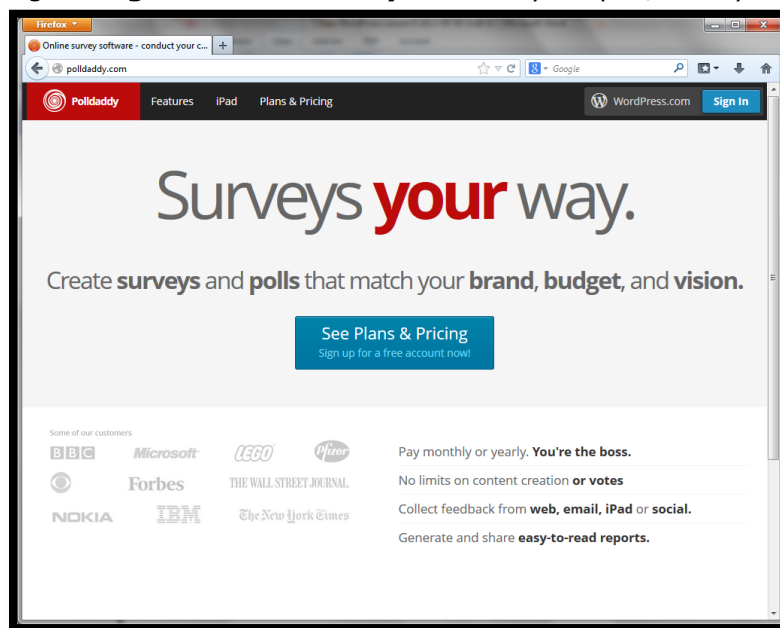

Figure 1 Polldaddy.com: Homepage of the Polldaddy website

Take a few minutes and read their article on the difference between a poll and a survey:

Difference between a poll and a survey

2. For the hands-on portion of this assignment you are going to do three things:

- Install the **Polldaddy Plugin**
- Sign up for a free **Polldaddy** account
- Create a basic **poll**
- Create a basic **survey**

3. **Start by creating your free account at Polldaddy.com:**
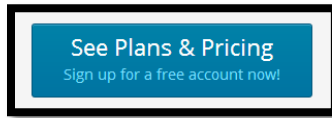
http://polldaddy.com/

Figure 2 Polldaddy.com: See Plans and Pricing button

http://polldaddy.com/pricing/
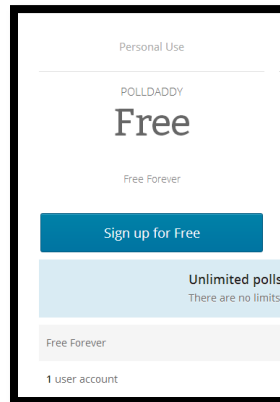
Figure 3 Polldaddy: Sign up for Free button
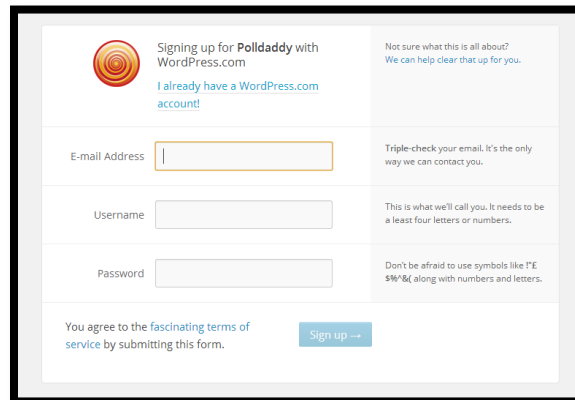
Signing up for Polldaddy with WordPress.com

Figure 4 WordPress: Screenshot of sign up for Polldaddy with WordPress.com form

4. Next – install your **Polldaddy Plugin**:

- Download the software – from the **Plugin Directory**

- Upload the software – to your website
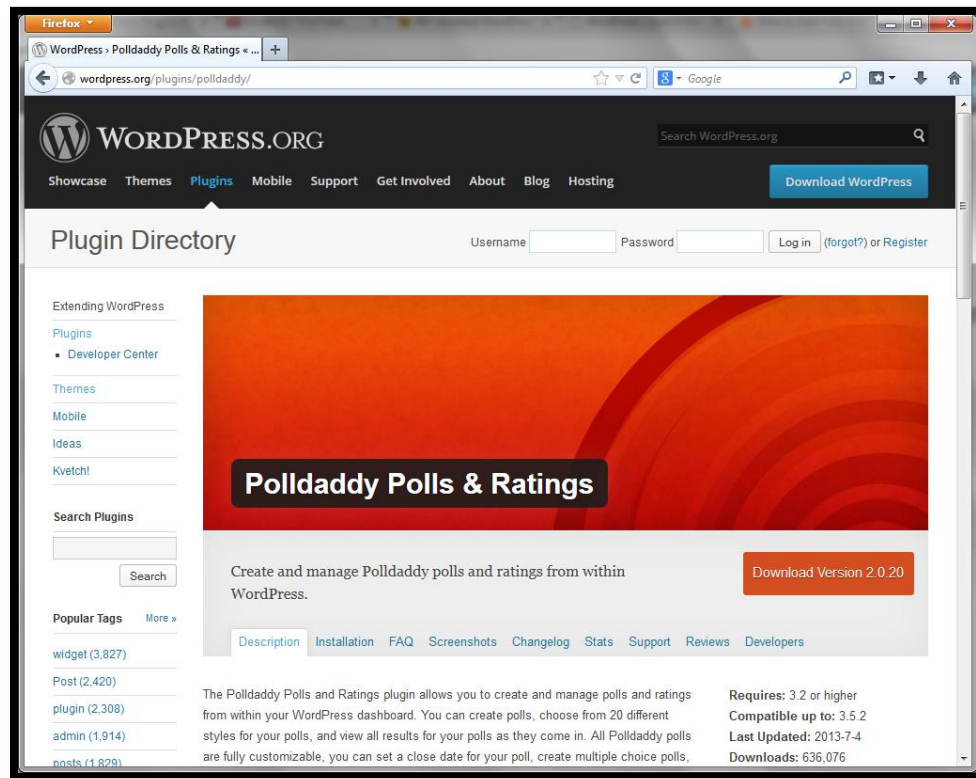- Activate the **Plugin**

Polldaddy Polls & Ratings

Figure 5 WordPress.org: Plugin Directory page

5. Next, Polldaddy has a series of video tutorials. Use the link below to locate the videos: *Introduction to Polldaddy, Create a Poll,* and *Create a Survey. (*Note: Please see the Learning Sequence section of the lesson for transcripts for the videos listed.)

PollDaddy Video Tutorials
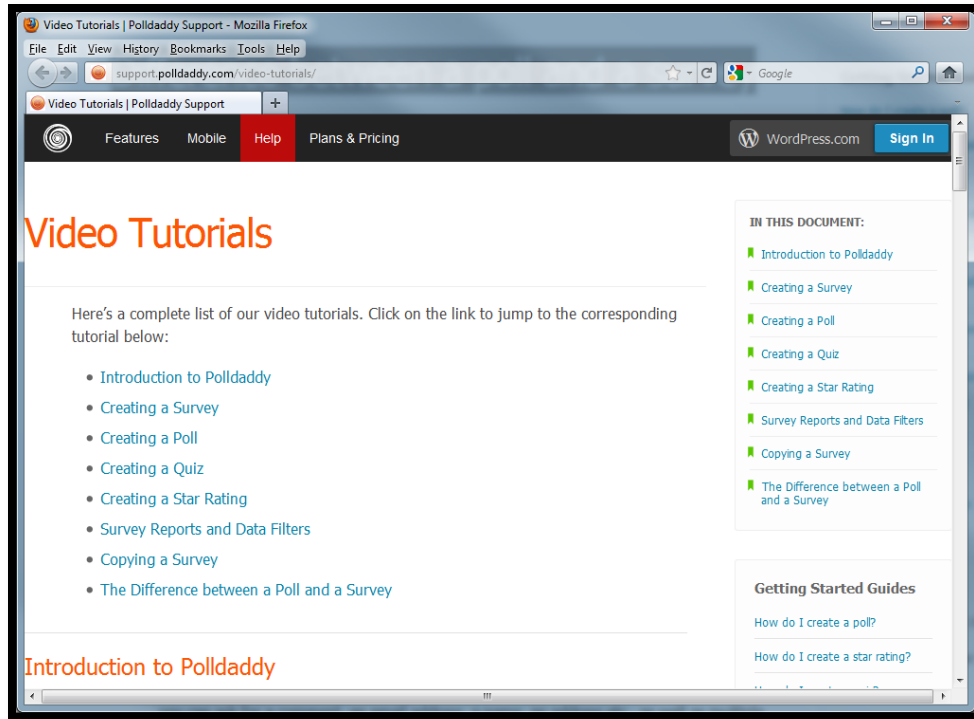
Figure 6 Polldaddy website: Video Tutorials page

6. For this assignment you will:

- Follow the instructions given in the video tutorials: *Introduction to Polldaddy, Create a Poll,* and *Create a Surve*y.
- Create a basic poll for your website
- Create a basic survey for you website

7. Once your poll and survey are created, open each as a visitor to your site. Take a screen print of your **Poll** and a screen print of your **Survey**.

Turn in:

- A screen print of your **Poll**.
- A screen print of your **Survey**.