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Lesson 1: Introduction to WordPress Quiz

Match the term to the definition by writing the letter of the appropriate term on the line before the definition.

1. on-going process where you would add new information (words, pictures, sound, and video) on some regular basis	a. blog b. blogging
2. should have the ability to provide database information for products and services that visitors can easily search	c. social networkingd. personal journalisme. blogging as a marketing
3. ease of use, power, scalability, economically sustainable	tool f. common features of
4. information (words, pictures, sound, video) someone has stored on a computer on the internet (a "web site") for other people to see.	commercial websites g. common features of a WordPress installation
5. What can you put on your blog?	h. EPSE i. CMS
6. the use of resources (usually the internet) to share information with other people	j. Content Policy
7. now someone can take it upon themself to write about local events in their community, share helpful information, make political commentary, or just tell their own life story	
8. the long generic name for tools	
9. basic hosting services for a blog and basic software for building a website are free	
10. You are no longer limited to the extent of your advertising budget or who drives by your store	

Resource:

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All questions and answers derived from Get Lingo, Learn WordPress.com.



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ANSWERS:

- 1. a
- 2. f
- 3. h
- 4. a
- 5. j
- 6. c
- 7. d
- 8. i
- 9. g

10. e



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