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Development was funded by the Department of Labor (DOL) Trade Adjustment Assistance Community College and Career Training (TAACCCT) Grant No. TC-22525-11-60-A-48; The National Information Security, Geospatial Technologies Consortium (NISGTC) is an entity of Collin College of Texas, Bellevue College of Washington, Bunker Hill Community College of Massachusetts, Del Mar College of Texas, Moraine Valley Community College of Illinois, Rio Salado College of Arizona, and Salt Lake Community College of Utah.

This workforce solution was funded by a grant awarded by the U.S. Department of Labor's Employment and Training Administration. The solution was created by the grantee and does not necessarily reflect the official position of the U.S. Department of Labor. The Department of Labor makes no guarantees, warranties or assurances of any kind, express or implied, with respect to such information, including any information on linked sites, and including, but not limited to accuracy of the information or its completeness, timeliness, usefulness, adequacy, continued availability or ownership.

## **Lesson 1: Introduction to WordPress** Quiz

Match the term to the definition by writing the letter of the appropriate term on the line before the definition.

1. on-going process where you would add new information (words, pictures, sound, and video) on some regular basis	a. blog b. blogging
2. should have the ability to provide database information for products and services that visitors can easily search	<ul><li>c. social networking</li><li>d. personal journalism</li><li>e. blogging as a marketing</li></ul>
3. ease of use, power, scalability, economically sustainable	tool f. common features of
4. information (words, pictures, sound, video) someone has stored on a computer on the internet (a "web site") for other people to see.	commercial websites g. common features of a WordPress installation
5. What can you put on your blog?	h. EPSE i. CMS
6. the use of resources (usually the internet) to share information with other people	j. Content Policy
7. now someone can take it upon themself to write about local events in their community, share helpful information, make political commentary, or just tell their own life story	
8. the long generic name for tools	
9. basic hosting services for a blog and basic software for building a website are free	
10. You are no longer limited to the extent of your advertising budget or who drives by your store	

## **Resource:**

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All questions and answers derived from Get Lingo, Learn WordPress.com.



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ANSWERS:

- 1. a
- 2. f
- 3. h
- 4. a
- 5. j
- 6. c
- 7. d
- 8. i
- 9. g

10. e



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